



1st ViennaPhotoBookReview

Following its huge success in 2013, the 2nd annual ViennaPhotoBookFestival will take place on June 14 and 15, 2014. With publishers from Eastern Europe and Russia participating, as well as schools and university photography classes dealing with the photobook medium, this is proving to be one of the most innovative photobook festivals in Europe.

This year, we are very proud to announce that the 1st ViennaPhotoBookReview will take place one day before the festival starts, on **Friday, June 13, 2014**.

The Review

Publishers, gallery owners, curators, critics, and collectors representing small, mid-sized, and major venues from all over Europe, will gather in Vienna to review unpublished photo books. 30 photographers will be selected, who will then be given the opportunity to show their photobook dummies to 15 national and international reviewers.

Our goal is to offer talented photographers from around the world a forum to discuss their books with a wide range of photography experts, thereby producing a lively dialogue between the aspiring artists and the experts from various prestigious institutions.

Photographers will have one-on-one meetings with the reviewers. Each review session will last 20 minutes and we will limit the number of participants to assure that everyone receives six reviews each. It is a great way to network. Numerous photographers have walked away with opportunities to publish, exhibit, and sell their work after attending such reviews.

ViennaPhotoBookAward

In addition to the primary reviews, we will organize two sessions of open reviews, the first session will only be open to the reviewers who will be selecting the winner of the 1st ViennaPhotoBookReview. All photographers booked for the review are nominees. The second open review will be open to the public. During the open reviews, the photographers will be able to engage in personal exchanges, talk about the presentations in greater detail, and have the opportunity to sell previously published books and small limited edition prints.

Saturday evening, the winner of the **ViennaPhotoBookAward** will be presented. The 1st prize is a book publication by AnzenbergerEdition (covers production costs of Euro 5000,-).

Level of work expected at the reviews

We strive to keep the level of work of participants high, but recent graduates and non-professionals are also welcome.

Reviewers

The list of reviewers for the 2014 PhotoBookReviews event will be published soon.

Accommodation

If you are attending the PhotoBookReviews event, you will be sent a FAQ sheet with lodging options for participants.

Refund and privacy policy

Because of the time-sensitive nature of reserving portfolio reviews, we will only be able to refund 100% of your registration fees until midnight, Friday, May 23th, 2014. Between May 24 and June 6, we will be able to refund 50% of your registration fees in case of cancellation, and after June 6th, no refunds will be made. If you decide to cancel your registration, you may not transfer/sell your spot to another person, instead, the open slot will go to the first person on the PhotoBookReviews waiting list.

Privacy: We are committed to protecting your privacy. We do not sell, trade, or rent your personal information to others.

Schedule

Attendees should be present in our waiting area at least 15 minutes before reviews. We reserve the option to allow others to take the review if attendees are not in the waiting area at the time the review is scheduled to begin.

Our review blocks are scheduled as follows:

10 am – 12:10 pm [six 20-minute review segments]

2:20 pm – 16:10 pm [six 20-minute review segments]

4:30 pm 1st Open Review for the reviewers

5:30 pm 2nd Open Review for the public

Registration

Registration will open on the 1st of February. The deadline for the submissions is April 25, 2014. Out of all the submissions, 30 photographers will be selected. To register, please send an e-mail with name, address, phone number, short artist bio, a brief project description (max. 800 character), and a pdf of your photobook dummy (max. 10 MB) to review@viennaphotobookfestival.com.

The photobook dummy has to be unpublished and/or a maximum edition of 20.

Note: please bring your physical photobook dummy to the reviews!

The application is free of charge. The fee for successful applicants will be 120 € for 6 meetings and an open review.

There are no limitations regarding age or nationality. The conversations will take place in German or English.

You can name up to three reviewers and we will try to plan accordingly, should you have any preferences for whom you'd like to be reviewed by. The final groupings will depend on the reviewers and participants. The organizers reserve the right to allocate the times of the sessions.

The list of participants will be posted on this website on May 30th and you will receive an e-mail with further information. Please note, your participation will not be fully confirmed until you have paid.

Fee

6 Meetings (20 min each) ... EUR 120 (incl. 20% VAT)

INQUIRIES BY E-MAIL ONLY!